

For Immediate  
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**NAIS** Aromat Corporation  
(Matsushita Electric Works, America)

**AROMAT Corporation**

629 Central Avenue  
New Providence • NJ • 07974

1-888-4 AROMAT  
www.aromat.com

**AROMAT ADDS HIGHLY DEMANDED 70-WATT VERSION TO  
THEIR "MINI" ELECTRONIC BALLAST LINE.**



*Aromat Corporation once again has proven to be the industry leader of Electronic Metal Halide Ballasts with the introduction of their 70W EMH ballast in their popular mini-Square design. The mini-Square design is 51% smaller than the industry standard case and has the same quality performance characteristics that all Aromat ballasts are known for.*

*Last year Aromat introduced the mini-line to offer OEMs and designers the ability to build smaller more aesthetically pleasing fixtures. Due to their small size and light-weight (6 to 9 ounces) the mini-line for ceramic metal halide lamps has become the alternative to halogen based systems.*

*The new 70W mini will add to the mini-line's existing 20 and 39W models. These low-wattage ballasts are offered in two different size configurations, mini-Squares and mini-Slim. The "Square" is 3.75 in. wide, 2.98 in. high and 1.21 in. deep and the "Slim" dimensions are 5.51 in. wide, 1.74 in. high and 1.18 in. deep. At first the new high-wattage 70W will be offered in the mini-Square size with the mini-Slim version due out late-Fall 2004.*

*The mini-line family uses a resonance starting system for superior lamp starting and improved hot restrike performance. Their exclusive Dual Constant Power technology enables lamps to maintain consistent lamp color and light output despite the common occurrence of input voltage and lamp voltage fluctuations. Along with superior performance Aromat ballasts are exceptionally energy efficient. For example a 20W metal halide system can save up to 73% on energy cost and still produce the same amount of light from that of a 90-Watt HIR lamp.*

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Adding to the Aromat's family of ballasts is a new line of multi-voltage units designed for recessed fixtures called the "JT" ballast. The NEW "JT" Multi-voltage ballast line is available for 39, 70 & 100W metal halide lamps and offers a power source for a 120V thermal protector (TP) when the lighting system is operated on 277V. This added power source allows fixture manufacturers an affordable alternative when installing the required Insulation Detector Thermal Protector. This standardization of using only a 120V IDTP lowers inventory cost and will offer significant savings over using a 277V IDTP in a 277V application.

### About Aromat

Aromat Corporation was founded in 1974 and is a wholly owned subsidiary of Matsushita Electric Works, Ltd. (MEW). MEW is the recognized leader of lighting products in Japan and is a sister company of Matsushita Electric Industrial Co., Ltd. The latter manufactures audio/ visual equipment, consumer electronics and appliances sold worldwide under National and Panasonic brands. Aromat Lighting Division is marketing under the NAI<sup>S</sup> trademark a new line of metal halide electronic ballasts.

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Media Contact:  
Todd Darrow  
Senior Marketing Specialist, Lighting Division  
(908) 464-3550 ext. 2099  
tdarrow@aromat.com

The logo for NAI<sup>S</sup> is displayed in a bold, blue, sans-serif font. The letters 'N', 'A', and 'S' are significantly larger than the 'i', which is a smaller lowercase letter with a dot, positioned between the 'A' and the 'S'. The entire logo is rendered in a solid blue color.